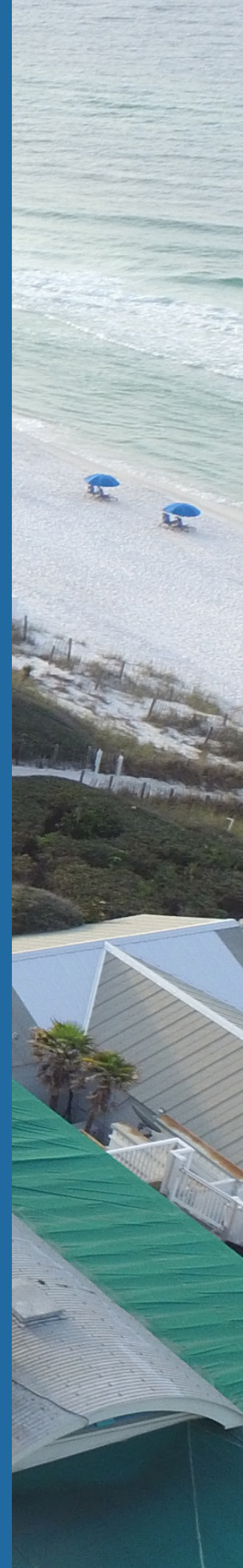




SPONSORSHIP PACKAGE 2019

RunSeasideFL.com





RACE WEEKEND MARCH 1-3, 2019

March 1 - Taste of the Race

*Presented by
Chef Emeril Lagasse, Visit South Walton,
and Vera Bradley*

March 2 - Race Expo

March 3 - Half Marathon & 5K

*Presented by
Vera Bradley and Visit South Walton*

“The Seaside School Half Marathon not only benefits the school children in Walton County, but has a big impact on the local economy. Runners and their friends and families dine in our restaurants, shop in our retail and grocery stores, and stay in our hotels and vacation homes. We welcome both locals and visitors from all over the United States who participate in this race.”

*-Pam Avera
Vice President & General Manager
Seaside Community Development Corp.*

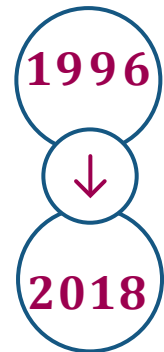
2018 Sponsors



View All Sponsors At RunSeasideFL.com

Some Programs Supported by the Race

- Technology
- Robotics
- Art
- Music
- Foreign Language
- Smaller Class Sizes



The Seaside School is a tuition-free neighborhood public charter school serving students in South Walton, as well as all of Walton County. Opened in 1996, Seaside School has grown from thirty-six students on one campus to over 330 students on two campuses in grades fifth through twelfth. The Department of Education recently ranked the Seaside School No. 7 out of ALL public schools in the State of Florida.

DATES

- September 12 - Race Registration Opens to Runners
- December 4 - Race Sponsor Commitment Form Due
- January 9 - FINAL Deadline for Sponsor Race Entries
- January 9 - Silent Auction Items Due
- March 1-3 - Race Weekend



Stats 2018 Race Weekend

79% of our race guests were between the ages of 30-64

Approximately 4,000 runners and about 10,000 total guests traveled here from 40 states, Canada and Germany

States with most registrations: Florida, Georgia, Alabama, Tennessee, Mississippi, Louisiana, Texas, Kentucky and Ohio

75% of our runners were female



Sponsorship Contact

Alicia Butler
alicia@seasideschoolfoundation.org
850/685-8196 cell



RunSeasideFL.com



Sponsorship Benefits

	Diamond Plus Sponsor over \$10,000	Diamond Sponsor \$10,000	Platinum Sponsor \$7,000	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Bronze Sponsor \$1,000
Promoted during the Taste of the Race	▪	▪				
Banner near race finish line	▪	▪				
Logo printed on runner goody bags	▪					
Sponsor <u>logo</u> on race website home page with link to sponsor's website	▪	▪	▪			
Sponsor <u>logo</u> on race website sponsor page with link to sponsor's website	▪	▪	▪			
Sponsor <u>name listed</u> on race website sponsor page				▪	▪	▪
Accommodation sponsor - Listed in an email blast to runners	▪	▪	▪	▪		
Accommodation sponsor - Listed on race website (race weekend/travel tips)	▪	▪	▪	▪	▪	▪
Sponsor <u>logo</u> on "Thank You" boards	▪	▪	▪			
Sponsor <u>name listed</u> on "Thank You" boards				▪	▪	▪
Expo table (electricity is limited and may be available for platinum and above sponsors)	▪	▪	▪	▪	▪	
Sponsor <u>logo</u> on race t-shirts	▪	▪	▪			
Sponsor <u>name listed</u> on race t-shirts				▪		
Sponsor name or logo may be placed in advertising	▪	▪	▪	▪		
Taste of the Race VIP Tickets	2					
Taste of the Race General Admission Tickets		2	2			
Sponsor may provide silent auction donation	▪	▪	▪	▪	▪	▪
4,500 inserts in runner goody bags	▪	▪	▪	▪	▪	▪
Race entries (each entry includes Vera Bradley bag & race t-shirt)	10	8	6	5	4	2
Full page (8" wide x 10" tall) ad in yearbook - PDF Format	▪	▪				
Half page (8" wide x 5" tall) ad in yearbook - PDF Format			▪			
Quarter page (3.5" wide x 5" tall) ad in yearbook - PDF Format				▪		
Sponsor <u>name listed</u> in yearbook					▪	▪
Sponsor name listed in school newsletters	▪	▪	▪	▪	▪	▪
Promote your company spirit along the race course route on race day	▪	▪	▪	▪	▪	▪